

# SIMON WHITFIELD BOWMAKER

## CLINICAL ASSOCIATE PROFESSOR OF ECONOMICS NEW YORK UNIVERSITY

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### CONTACT INFORMATION

Department of Economics  
Stern School of Business  
44 West 4th Street  
New York University  
New York, NY 10012-1126

Phone (work): +1 212 998 0478  
Phone (cell): + 1 646 912 1119  
Fax: +1 212 998 4218  
E-mail: [sbowmake@stern.nyu.edu](mailto:sbowmake@stern.nyu.edu)  
Web: <http://pages.stern.nyu.edu/~sbowmake/>

### PERSONAL

Date of Birth: December 8, 1971

Place of Birth: Sunderland, England

Nationality: British

### EDUCATION

2004 - 2008 Ph.D. in Economics, University of St Andrews

1996 - 1997 M.Phil. in Economics, University of Cambridge

1991 - 1996 M.A. in Economics (First Class Honours), University of Aberdeen

### NON-ACADEMIC APPOINTMENTS

2000 - 2001 Economist, Caledonian Economics, Edinburgh

1998 - 1999 Assistant Economist, Scottish Government, Edinburgh

1997 - 1998 U.K. Economist, HSBC Markets, London

1996 Economist, Cambridge Econometrics, Cambridge

### TUTORIAL/SEMINAR/WORKSHOP TEACHING APPOINTMENTS

1999 - 2007 Department of Economics, University of Edinburgh

2004 - 2005 Department of Economics, Heriot-Watt University, Edinburgh

2004 Department of Economics, University of Stirling

1999 - 2000 Department of Economics, University of Glasgow

### **VISITING LECTURESHIPS**

- 2007 – 2009     Department of Economics, Stern School of Business, New York University  
(Sept. – Sept.)
- 2006             Department of Economics, University of Colorado at Denver  
(May – Sept.)
- 2006             Department of Economics, Georgia Institute of Technology  
(Jan. – May)
- 2005             Department of Economics, University of Colorado at Denver  
(May - Sept.)
- 2004             Department of Economics, School of Management, State University of  
(June – Aug.)     New York at Buffalo
- 2003 - 2004     Department of Economics, Florida State University  
(Aug. - June)

### **VISITING FELLOWSHIPS**

- 2002             School of Economics and Finance, Queensland University of Technology,  
(July – Oct.)     Brisbane

### **TEACHING EXPERIENCE**

Tutorials/workshops: Economics 1, Economic Principles and Applications, Introductory Economics, Intermediate Economics, Intermediate Microeconomics, Intermediate Macroeconomics, International Economics, International Finance and Economics, Quantitative Methods for Business 1, Quantitative Methods for Business 2

Lectures (undergraduate): Principles of Microeconomics, Principles of Macroeconomics, Applied Microeconomic Analysis, Economics of Sex and Drugs, Applied Economics, Introductory Microeconomics, Microeconomics, Economic Analysis and Policy Problems, Economics of Behaviour and Misbehaviour, Economics of Global Business, Monetary Policy and Banking, Sports Economics

Lectures (graduate, M.B.A.): The Global Economy, Firms and Markets, Sports Economics

## TEACHING EVALUATIONS

Institution	Course	Date	Level	Response Rate	Mean evaluation of professor
F.S.U.	Principles of Macroeconomics	Fall 2003	Undergraduate	144/353 (56.9%)	4.5/5.0
F.S.U.	Applied Microeconomic Analysis	Fall 2003	Undergraduate	35/41 (85.3%)	4.4/5.0
F.S.U.	Principles of Macroeconomics	Spring 2004	Undergraduate	90/285 (31.5%)	4.9/5.0
F.S.U.	Principles of Macroeconomics	Spring 2004	Undergraduate	70/285 (24.5%)	4.6/5.0
F.S.U.	Applied Microeconomic Analysis	Spring 2004	Undergraduate	27/41 (65.8%)	4.8/5.0
F.S.U.	Applied Microeconomic Analysis	Summer 2004	Undergraduate	31/38 (81.5%)	4.8/5.0
SUNY, Buffalo	Applied Economics	Summer 2004	Undergraduate	27/52 (51.9%)	4.5/5.0
U.C.D.	Principles of Microeconomics	Summer 2005	Undergraduate	22/40 (55.5%)	4.8/5.0
U.C.D.	Economics of Sex and Drugs	Summer 2005	Undergraduate	20/36 (55.5%)	4.8/5.0
Georgia Tech.	Principles of Microeconomics	Spring 2006	Undergraduate	31/99 (31.3%)	4.8/5.0
Georgia Tech.	Principles of Macroeconomics	Spring 2006	Undergraduate	48/119 (40.3%)	4.8/5.0
Georgia Tech.	Economic Analysis and Policy Problems	Spring 2006	Undergraduate	42/110 (38.1%)	4.9/5.0
U.C.D.	Principles of Microeconomics	Summer 2006	Undergraduate	23/36 (63.8%)	4.5/5.0
U.C.D.	Economics of Sex and Drugs	Summer 2006	Undergraduate	14/23 (60.8%)	4.9/5.0
N.Y.U.	The Global Economy	Fall 2007	Graduate (M.B.A.)	62/66 (93.9%)	6.4/7.0
N.Y.U.	Economics of Behaviour and Misbehaviour	Winter 2008	Undergraduate	6/14 (42.8%)	7.0/7.0
N.Y.U.	Microeconomics	Spring 2008	Undergraduate	22/32 (68.7%)	6.7/7.0
N.Y.U.	Microeconomics	Spring 2008	Undergraduate	36/48 (75.0%)	6.6/7.0
N.Y.U.	Firms and Markets	Summer 2008	Graduate (M.B.A.)	35/36 (97.2%)	5.8/7.0
N.Y.U.	The Global Economy	Summer 2008	Graduate (M.B.A.)	62/66 (93.9%)	6.5/7.0
N.Y.U.	The Global Economy	Fall 2008	Graduate (M.B.A.)	64/67 (95.2%)	6.5/7.0
N.Y.U.	The Global Economy	Fall 2008	Graduate (M.B.A.)	39/40 (97.5%)	6.2/7.0
N.Y.U.	Economics of Global Business	Fall 2008	Undergraduate	43/60 (71.6%)	6.5/7.0
N.Y.U.	Economics of Behaviour and Misbehaviour	Fall 2008	Undergraduate	26/35 (74.2%)	6.9/7.0
N.Y.U.	The Global Economy	Spring 2009	Graduate (M.B.A.)	27/30 (90.0%)	6.3/7.0
N.Y.U.	Monetary Policy and Banking	Spring 2009	Undergraduate	18/34 (52.9%)	6.9/7.0
N.Y.U.	Economics of Behaviour and Misbehaviour	Fall 2009	Undergraduate	40/64 (62.5%)	6.4/7.0
N.Y.U.	Microeconomics	Fall 2009	Undergraduate	220/278 (79.1%)	6.5/7.0

## TEACHING EVALUATIONS (CONT.)

Institution	Course	Date	Level	Response Rate	Mean evaluation of professor
N.Y.U	Microeconomics	Spring 2010	Undergraduate	59/72 (90.3%)	6.8/7.0
N.Y.U.	Sports Economics	Spring 2010	Undergraduate	32/53 (60.3%)	6.7/7.0
N.Y.U	Sports Economics	Spring 2010	Graduate (M.B.A.)	37/39 (94.8%)	6.9/7.0
N.Y.U.	Microeconomics	Fall 2010	Undergraduate	225/249 (90.3%)	6.8/7.0
N.Y.U.	Economics of Behaviour and Misbehaviour	Fall 2010	Undergraduate	35/48 (72.9%)	6.9/7.0

## PROFESSIONAL ACTIVITIES

Referee for *Journal of Economics Surveys*  
Assistant Examiner in Economics, Institute of Actuaries, 2005

## PRESENTATIONS/SEMINARS

School of Economics and Finance, University of St Andrews, May 2007  
Department of Economics, Reed College, Portland, April 2007  
Western Economic Association International annual meetings, San Diego, July 2006  
Denver Association of Business Economists, Denver, July 2005

## ACADEMIC PUBLICATIONS

### *Books*

Bowmaker, Simon W. (forthcoming), *The Art and Practice of Economics Research: Lessons from Leading Minds*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

Bowmaker, Simon W. (2010), *The Heart of Teaching Economics: Lessons from Leading Minds*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

Bowmaker, Simon W. (ed.) (2005), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.  
([www.economicsuncut.com](http://www.economicsuncut.com))

### *Chapters in Books*

Thornton, M. and S.W. Bowmaker (2008), 'Recreational Drug Prohibitions', Chapter 5 in John Meadowcroft (ed.), *Readings on Prohibitions*, Institute of Economic Affairs, London.

Bowmaker, S.W. and F. Heiland (2005), 'Economics of Drug Addiction', Chapter 1 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, U.K. and Northampton, Mass., U.S.A.

## ACADEMIC PUBLICATIONS (CONT.)

Thornton, M., Benson, B.L. and S.W. Bowmaker (2005), 'Economics of Drug Liberalization', Chapter 3 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

Benson, B.L. and S.W. Bowmaker (2005), 'Economics of Crime', Chapter 4 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

Bowmaker, S.W., Phillips, R.J. and R.L. Johnson (2005), 'Economics of Rock 'n' Roll', Chapter 14 in Simon W. Bowmaker (ed.), *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

Bowmaker, S.W. (2005), 'Bend it Like Becker', in *Economics Uncut: A Complete Guide to Life, Death, and Misadventure*, Edward Elgar Publishing, Cheltenham, UK and Northampton, Mass., U.S.A.

### *Miscellaneous*

Bowmaker, S.W. (2007), 'Recording Industry', in *International Encyclopedia of Social Sciences*, 2<sup>nd</sup> edition, Gale/Cengage Learning, U.S.A.

Barker, T.S., S. W. Bowmaker, A.M. Dieppe, B. Gardiner, R.M. Lindley and G. Chouliarakis (1998), *Employment, Trade and Labour Costs in Manufacturing*, Volume 4 of 'The Single Market Review – Subseries VI: Aggregate and Regional Impact'. London: Kogan Page, Earthscan

## MEDIA CONTRIBUTIONS (SELECTED)

### *The Scotsman (articles)*

'Crunch Time for Japan as Bank of Japan Steps in to Buy', September 24, 2002

'Pressure Now on for Reform in Brazil', August 13, 2002

'Why National Bias May Be Entrenched in ECB', July 3, 2002

'World Cup Hosts Could Lose After Final Whistle', May 16, 2002

'EU Still to Find a Way to Beat Unemployment', March 22, 2002

'Consumed with Our Need to Keep Spending', January 2, 2002

'Love and Marriage Don't Always Add Up', December 5, 2001

'Why it is Worth Paying the Price of Inflation', November 21, 2001

'Causing a Stir: The Economic Aspects of Crime Revealed', November 8, 2001

### *Scotland on Sunday (articles)*

'Why Real and the Rest Will Always be Winners in the Transfer Game', July 30, 2000

'Regional Companies Controlled by Clubs Could Generate New Wealth', April 23, 2000

### *Miscellaneous*

Work on the economics of 2002 soccer World Cup featured in *The Washington Post*

BBC World Service interview on economics of Rio Ferdinand's football transfer from Leeds United to Manchester United in summer of 2002

## REFERENCES

James Cobbe  
Professor of Economics  
Department of Economics  
Florida State University  
288 Bellamy Building  
Tallahassee  
Florida, 32306-2180

E-mail: [jacobbe@fsu.edu](mailto:jcobbe@fsu.edu)

Lawrence White  
Professor of Economics  
Department of Economics  
Stern School of Business  
44 West 4<sup>th</sup> Street  
New York  
New York, 10012

E-mail: [lwhite@stern.nyu.edu](mailto:lwhite@stern.nyu.edu)

Stuart Sayer  
Professor of Economics Education  
University of Edinburgh  
William Robertson Building  
50 George Square  
Edinburgh  
EH3 9JY

E-mail: [S.T.Sayer@ed.ac.uk](mailto:S.T.Sayer@ed.ac.uk)

Bruce Benson  
Distinguished Research Professor of Economics  
Department of Economics  
288 Bellamy Building  
Florida State University  
Tallahassee  
Florida, 32306-2180

E-mail: [bbenson@garnet.acns.fsu.edu](mailto:bbenson@garnet.acns.fsu.edu)